## BUSINESS INTEGRATION SOLUTIONS

**Realises your business potential** 





# Allow Your Business to be Fully Customer Focused

Integrate the people and applications within your and your partners' organizations into a seamless and single cross-value-chain business process with Atos Origin's state-of-the-art Business Integration Services.



Cost-effective and reliable ICT solutions that promote business integration



## EXTEND BUSINESS PROCESS FLEXIBILITY TO YOUR CUSTOMERS AND SUPPLIERS

Customer expectations must continuously be exceeded to be successful in today's customer-driven economy. The people, systems and applications within your enterprise and those of your partners must work together seamlessly as part of a single cross-value-chain business process in order to achieve this. Enterprise Application Integration (EAI) and Business-to-Business (B2B) connectivity are the essential elements on the road to success. Atos Origin's Business Integration Services provide the state-of-the-art ICT solutions that enable this in a cost-effective and reliable way. Combine the best available EAI and B2B integration technologies with Atos Origin's skills and best practices.

### Maximum leverage at minimum cost.

## THE ROAD TO BUSINESS INTEGRATION

Although individual applications may run well, a customer's IT landscape nevertheless often consists of a complex mix of legacy applications, new technologies, hard-coded processes and application interfaces. Any change, large or small, in a business process may well impact this complete mix of IT 'spaghetti' and hence take weeks, months or even years to complete. This cripples the company's ability to react quickly and flexibly to changing market conditions and creates the risk of being 'left behind' by the competition.

Atos Origin's Enterprise Application Integration services proves its value in these situations by first defining the integration policies and architecture guidelines that will help achieve the required flexibility in the application landscape. Together with our Business to Technology alignment and Business Case development, they provide the proper justification for the start of a strategic EAI project. Our in-depth and extensive EAI experience is at your disposal to ensure successful project completion and a significant reduction in costs during the deployment phase.

Once enterprise application integration has been achieved, business-to-business connectivity can be addressed. The objective is to allow your own and your partners' business processes to be automated without having to manually re-enter massive amounts of data. Much progress has been made internationally to standardize processes across the entire value chain. Atos Origin has been at the forefront of these developments since 1980. This allows you to benefit from the application of these processes to the fullest extent possible. Atos Origin's B2B experience has been embedded into project templates for activities such as partner onboarding, questionnaires for the assessment of functional B2B intearation requirements, end-to-end testing scenarios, etc. Direct and automated collaboration with both your suppliers and customers provides you with maximum leverage at minimum cost.





## TAILORED TO YOUR NEEDS

Atos Origin's EAI and B2B projects are fully tailored to your needs to ensure that you will get exactly that solution that fits your company's needs and requirements for integrated business processes. But Atos Origin's services do not stop there. We will ensure that the operational phase is set up effectively. This means that your specific solution will be seamlessly integrated into your existing IT operations. You may also decide to place operations into the highly experienced hands of Atos Origin's Managed Operations. We have a comprehensive set of Managed Operations services available for maximum business process reliability at affordable cost. The use of template sourcing models and the **Business Integration Services Uniform** Service Model provide a solid basis for providing globally consistent services that make optimal use of front-office, back-office and offshore resources.

Our project and operations experience includes many of the popular integration platforms, such as Microsoft BizTalk, IBM WebSphere, webMethods, BEA, Tibco, Axway, bTrade, SAP XI and Actis.

Should there be any doubt within your enterprise as to whether the business

integration project justifies investment in a dedicated platform, Atos Origin also provides Business Integration Services On-Demand. These ondemand services provide most of the popular functionality currently in use in many of the industry sectors. This includes services such as 'classic' EDI, XML support, secure connectivity via the Internet, connectivity to VANs and netmarkets, back-office integration through messaging middleware, etc. You can use these services as you need them, when you need them and to the extent that you need them. This allows you to avoid many of the risks associated with investing in a custom-made integration platform and significantly reduces your time to benefit. You only pay for what you use and, because the infrastructure costs for using the on-demand services are shared across other customers, you also pay significantly less. An attractive volume-based pricing structure enables you to pay-as-you-go. Atos Origin's BIS on-demand services are supported on a 7 by 24 hours basis with follow-the-sun support. This not only means that the infrastructure is continuously available, but also that we work around the clock on any questions, problems or changes that you report to our support desk.

#### From on-demand to tailor-made when you want it.

Once you have gained sufficient experience with business-tobusiness operations, you can always elect to have us develop a custom-made solution specific to your business needs. We will develop the required business logic offshore to adjust the on-demand service to your specific situation. This provides you with maximum flexibility at minimum cost.

Our vision is to achieve 100% partner connectivity. NLD-NPM-2049-0SBRO (US)

Many international enterprises and organizations, among them Akzo Nobel, DSM, Eneco, KPN and Philips, have confided the support of their business integration solutions to Atos Origin. Atos Origin is one of Europe's top three ICT service providers and a leader in providing Global Managed Operations services.

The Business Integration Services standard tools, components and infrastructures have been built over the last few decades and capture a wealth of experience gained during the many large international projects that we have completed for our customers. Our partnerships with most popular technology vendors ensure Atos Origin is at the forefront in its ability to offer new possibilities as they become available in the integration domain.

Want to find out more about Business Integration Services, Atos Origin's innovative and affordable program?

Then contact us at +31 (0)30 - 299 4444 or: info.nl@atosorigin.com We will be pleased to tell you more about it. Why not visit www.atosorigin.nl as well?